

# Richard Lim

## Graphic Designer

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### Summary

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I'm a passionate graphic designer that uses research to critically analyze a problem and also identify important factors such as the target audience and industry trends with the goal of generating a creative solution. I have a strong eye for clean, simple designs and compositions and I am also detail-oriented. I'm ready and willing to work hard and to learn and grow with designers on your team.

### Skills

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- Adobe Photoshop, Adobe Illustrator, Adobe InDesign
- Some experience with Microsoft PowerPoint for presentation design
- Figma for digital designs, user interface wire-frames, develop low and high fidelity user interface mock-ups and to produce user interface prototypes
- Conducts user and market research to identify market trends and target audiences
- Develop creative concepts and good understanding of typography
- Proficient in digital design, layout design, logo design, user interface design and web design
- Understands basic of HTML and CSS coding

### Education

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- California State University, Los Angeles
- B.A. Graphic Design Visual Communication (3.6 GPA)

### Courses

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- Interactive Design
- Graphic Design
- Concept Development
- Typography
- Color Theory
- Letter-form
- Business Principle and Practices in Graphic Design
- Illustration